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<https://www.thesewingstudio.co.uk>

## Innov-is A-Series

- Advanced one-action Needle Threader
- Handy central controls
- Quick set bobbin
- Lockstitch Button
- Drop Feed setting
- Support App



Whether you're just learning to sew or have been sewing for years, we know you're looking for a machine that is both reliable and flexible. A machine that helps you achieve all kinds of creative and practical sewing.

That's why we've designed our new A-Series just for you. Quick and easy to understand, yet packed full of powerful features. You'll enjoy smooth, strong and even feeding on all kinds of fabric, from thick denim and stretchy jersey to delicate tulle.



## Innov-is A16

New to sewing, or simply looking for a machine that is easy to use?

The Innov-is A16 is the perfect choice to advance your skills from novice to expert.

The easy-to-use jog dial makes selecting stitches quick and simple.

With a one touch needle threader and quick set bobbin you'll be ready to sew in seconds.

Simplicity does not mean compromise. The Innov-is A16 has all the essentials whether you're a complete beginner or an accomplished expert.

## Innov-is A50

Looking to take your sewing to the next level? The Innov-is A50 boasts an impressive range of 50 built-in utility and decorative stitches. Ideal for expressing your creativity across a range of projects, from fashion to quilting.

The intuitive electronic jog dial gives you fingertip control when choosing from the wide variety of stitches, which are conveniently displayed on the machine panel.

Simple touch button controls and large clear LCD display offer easy and precise adjustment.

## Innov-is A80

The Innov-is A80 gives you the freedom to sew when, how and wherever you want.

Lightweight, the A80 comes with its own hard case, which make it perfect for travelling to sewing classes or friends' homes.

With 80 built-in stitches and 8 automatic one-step buttonholes, this simple-to-use machine has something for every project.

A large, clear LCD screen provides you with helpful information. Combined with features like a one-step needle threader, and built-in fine tension settings, they make the A80 the ideal companion machine for all types of creative sewing.

### A16 Key Features

- 16 stitches, including 3 buttonhole stitches
- Advanced one-action needle threader
- Lock stitch button
- Quick set bobbin
- Needle stop position (up/down)
- Stitch length and width control
- Start/Stop button
- Slide speed control
- Soft cover

### A50 Key Features

- 50 stitches, including 5 buttonhole stitches
- Advanced one-action needle threader
- Lock stitch button
- Quick set bobbin
- Needle stop position (up/down)
- Stitch length and width control
- Start/Stop button
- Slide speed control
- Twin needle setting

### A80 Key Features

- 80 Stitches, incl. 8 buttonhole stitches
- Advanced one-action needle threader
- Lock stitch button
- Quick set bobbin
- Needle stop position (up/down)
- Stitch length and width control
- Start/Stop button
- Slide speed control
- Twin needle setting
- Hard case



# Versatile Sewing



## Innov-is A150

The Innov-is A150 has been designed to last you a lifetime of sewing, growing with you as you take your skills and creativity to the next level.

Personalise projects with an impressive 150 decorative and 4 lettering stitches. Create professional looking monograms and labels. Combine, mirror or repeat stitches to create your own unique stitch patterns.

Packing professional-level features like the auto thread cutter, electronic keypad and slide speed control, the A150 cuts the hassle and opens up a world of creative possibilities.

### A150 Key Features

- 150 stitches, incl. 10 buttonhole stitches and 4 fonts
- Electronic keypad
- Advanced one-action needle threader
- Lock stitch button
- Quick set bobbin
- Needle stop position (up/down)
- Stitch length and width control
- Start /Stop button
- Slide speed control
- Auto thread cutter
- Stitch combinations
- Hard case



We understand that you want a fuss free machine that's ready to sew as quickly as possible. When you have a great idea, you just want to get going. That's why we designed the Innov-is A series to be simple to set up and easy to use.

# Fuss-free Sewing



## Automatic needle threader & threading

Threading is easier than ever before with the Brother 'one-action' needle threader and the easy to follow threading guides.



Watch video



## Quick set bobbin

Just drop in a full bobbin, thread in the direction of the arrow and you're ready to sew.



## Bobbin winding system with thread cutter

Fast and simple threading make winding bobbins quick and easy.



## LED sewing light

A bright but gentle light, effectively lighting your workspace and making it easier to work on dark fabrics.



## Intuitive user-friendly controls

Handy central controls help make sewing simpler. Intuitive jog dials and electronic touchpads provide fingertip control of stitch functions.



## Speed slide control

The simple slide control adjusts the sewing speed from slow to fast.



## LCD screen

The large, clear LCD display automatically shows you all the important information for your selected stitch, like width, length and the type of presser foot required.

## Additional features in detail:

### LCD error notice

An error message on the LCD screen alerts you to an incorrect setting.

### Snap on presser feet

Quickly and easily change presser feet.

### Free arm

Ideal for sewing tubular items like sleeves, trouser legs, etc.

### Start/Stop Button

The Start/Stop button enables you to use the machine with or without the foot controller.

### Accessory compartment

Store all your machine accessories away in this neat compartment.



# Superior Sewing Quality

Expect high quality sewing from the A-series. With a longer J-foot, sharpened feed dogs and a fixed needle bar, every stitch is perfection.



### Lockstitch

At the touch of a button tie-off stitches can be easily sewn at the beginning and end of the stitch.



### Automatic reverse/reinforcement stitch

Automatically sews reinforcement stitches for a neat, professional beginning and end of stitching line.



### Auto buttonholes

The one step 'auto size' buttonhole function creates perfectly uniform buttonholes in a single action.



### 7-point feed

Extra feed dogs ensure a smooth feeding action and superior stitch quality. Sew smooth pin point seams on any weight of fabric, from sheer silk to denim.

## Additional features in detail:

### Upper thread tension adjustment

Achieve the best possible stitch quality across different fabrics by adjusting the tension of the upper thread.

### Needle stop position

Select whether the needle should be up or down when the machine stops. A useful pivot function when turning material, sewing corners or joining quilt pieces.

### Drop feed

Feed dogs are easily lowered for free motion or free hand sewing – useful when quilting or for embroidery.

### Sewing Strength

A-series models have extra powerful needle penetration required for thicker fabrics like denim.

## Special A150 Features...

### Thread cutter

Neatly trim threads at the end of sewing with the thread cutter button. No more excess threads to trim afterwards!

### More stitch versatility

Mirror, repeat or combine stitches and see the preview result on-screen before sewing. Choose from 150 stitches, including 4 lettering fonts.

### Large LCD screen and electronic keypad

Enjoy creating stitch combinations on the larger LCD screen, using the easy-to-use electronic keypad.



## Ideal travel companion

A-series machines are lightweight and portable enough to carry, so you can create on the go, at class, or with your friends.

Selected models also come with their own hard cover case, saving your machine from bumps and scratches when travelling around.

# Choose the model that's right for you



Features	A16	A50	A80	A150
Number of sewing stitches *	16	50	80	150
One Step Buttonholes	3	5	8	10
Stitch Selection	Jog dial	Electronic jog dial	Electronic jog dial	Key pad
LCD size	2,61 "	2,61 "	2,61 "	3,64 "
Error Message	✓	✓	✓	✓
Handy central controls	✓	✓	✓	✓
Advanced needle threading	✓	✓	✓	✓
Lock stitch button	✓ (without light)	✓	✓	✓
7 point feed dog	✓	✓	✓	✓
Quick set bobbin	✓	✓	✓	✓
LED sewing light	✓	✓	✓	✓
Free arm sewing	✓	✓	✓	✓
Drop feed setting	✓	✓	✓	✓
Bobbin winder	✓	✓	✓	✓
Needle stop position control up/down	✓	✓	✓	✓
Upper thread tension adjustment	✓	✓	✓	✓
Presser foot levelling button	✓	✓	✓	✓
Snap on presser feet system	✓	✓	✓	✓
Electronic slide speed control	✓	✓	✓	✓
Automatic reverse / reinforcement stitch	✓	✓	✓	✓
Accessory compartment	✓	✓	✓	✓
Case	Soft case	Soft case	Hard case	Hard case
Twin needle selection mode		✓	✓	✓
Vertical Pattern adjustment		✓	✓	✓
Built-in lettering styles				4
Automatic thread cutter				✓
Speed control customised for zigzag width				✓
Combine stitches				✓
Mirror imaging				✓
Repeated/single sewing				✓
Weight	6.4 kg	6.5 kg	6.5 kg	6.5 kg

\* including buttonhole styles





# Support At Your Side

At Brother we're always 'at your side' and will be with you every step of your sewing journey. Our tutorial movies and a support app are only a click away, so download today. To get your creativity flowing we've produced some 'how-to' movies to help and inspire you, find them on our website.

## Brother SupportCenter App

Find easy-to-understand support, advice and projects at your fingertips with the Brother SupportCenter App.



## What you will find on the BrotherSupport App:

- Operation Manual (PDF format)
- Suggested combination of fabric, type of needle and thread
- How to use standard and optional accessories
- Stitch pattern chart
- How-to-use and How-to-make short videos



# Optional Accessories

Create even more with your Innov-is A-series. Explore our range of accessories to fire your inspiration. The only limit is your imagination!



For the full range of accessories available see [www.brothersewing.eu](http://www.brothersewing.eu)

Follow [brothersewinguk](https://www.brothersewinguk.com)  

Contact:



**brother**  
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